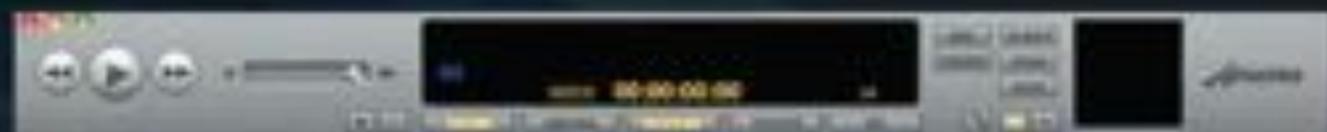


Amarra

Software Activation Guide



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NOTE : Translation to local language is available via google translate now. Please visit translate.google.com/?tr=f&hl=en and set the appropriate 'Translate to' language. Browse to your Amarra product folder in your Applications folder in Finder and select the appropriate file to translate. This file is called 'Amarra Activation Guide'

Amarra Product Activation Guide

The following guide provides important information regarding Activation of Amarra software. Please read through the following pages and if you have any questions, refer to the documentation included with your software or visit the Sonic Studio website at www.sonicstudio.com for more information. You may also send an email to support@sonicstudio.com. Please include your Amarra product Activation code on all written communication.

The activation process allows you to:

- 1) Evaluate any Amarra product for 15 days.
- 2) Activate your Amarra product instantly (internet connection required).
- 3) Easily move licenses from one Mac to another.
- 4) Manage your licenses using the License Control Panel (LCP)

This document is separated into sections for Evaluation, New Activation, Existing User Reactivation, a section on using the License Control Panel, and an Amarra Activation FAQ.



NOTE : Unless otherwise specified, Amarra refers to Amarra Hifi, Amarra, Amarra Symphony and Amarra Vinyl.

Amarra and Amarra Symphony use the same software, the license unlocks the appropriate feature set.

Amarra 2.5 for Amarra Symphony Users:

Any owner of Amarra previous to 2.4 has the enhanced Amarra Symphony Feature set. Amarra 2.5 can be Activated on Two (2) Computers using your Amarra Code.

Amarra 2.5 for Amarra and Amarra MINI Users:

Amarra 2.5 replaces Amarra 2.4, Amarra 2.3 or Amarra MINI 2.3
Amarra 2.5 can be Activated on One (1) Computer using either your Amarra or Amarra MINI Activation Code

Amarra supports Hardware Sample Rates up to 384 kHz:

Check your DAC for maximum supported hardware sample rate.
NOTE: If your DAC uses Upsampling there may be issues with using Amarra.

Amarra 2.5 uses a software based licensing method.

If you still are using a PACE iLOK™ for your Amarra license, your Amarra serial number will act as your Amarra Activation code. If you have any questions, please contact support@sonicstudio.com and we will assist in identifying your Amarra Activation code.

1.0 Downloading and Launching the Amarra Installer

1.1 Downloading your Amarra Product

The current version of Amarra, Amarra Hifi and Amarra Vinyl can always be found on our website at <http://www.sonicstudio.com/amarra/amarrasupport.html#DOWNLOAD>. Download the appropriate installer to your Mac, open and double-click on the .pkg or .mpkg file to launch the installer. Follow the onscreen instructions to install your Amarra product.



NOTE : Amarra Symphony Users

Amarra Symphony uses the same software as Amarra. Your Amarra Symphony license unlocks the additional feature set.



NOTE : Using OS X 10.8 - Mountain Lion :

When using Mountain Lion based systems (Mac OS 10.8), you will receive an error when attempting to open the Installer package by double-clicking on the file; see screenshot below.



Please use the following procedure if you see this warning.

- right-click or control+click on the Installer package (.pkg or .mpkg file)
- select 'Open' in the contextual menu that's presented
- select Open in the next window - the installer then runs



NOTE : Amarra and Amarra Symphony Users: Amarra will launch as part of the Installation process, please do the following:

- Run the Amarra Installer
- Choose Easy Setup
- Select 'Yes' when asked to launch Amarra and access the first Activation window.



NOTE : Amarra Hifi and Vinyl Users: Once the Installer has completed, please launch the Amarra Hifi or Vinyl application from the appropriate Amarra Hifi or Amarra Vinyl folder in your Applications folder in Finder.

1.2 Installing Amarra

Installing Amarra follows the same installation process as most other applications on your Mac. When you launch the Amarra Installer, you will be presented with the first ReadMe page. Take time to read through this important information prior to continuing with the installation process



Amarra Install Read Me Screen

Once you read through this important information, click continue to access the End User License Agreement



Amarra EULA

Again, read through this important information and click Continue



Agree to the EULA

Next you will be asked to choose an install disk drive, we recommend choosing your default drive.



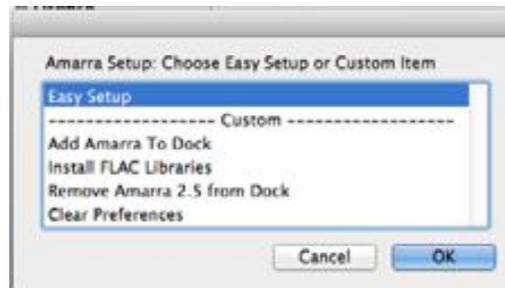
Choose Installation Location

You'll need to enter your System Administrator Password to continue the installation



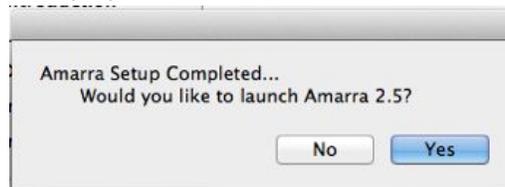
Enter your System Admin Password

NOTE: AMARRA USERS
Choose Easy Setup



Easy Setup

Select 'Yes' when asked to launch Amarra



Launch Amarra

Completing the Install



SUCCESS!

1.3 Permanently Uninstalling Amarra

- 1) Navigate to your Amarra application folder in your Mac's Applications folder.
- 2) Locate the Extras folder and open it.
- 3) Double click on the Uninstall Amarra.app.

This removes the Amarra application and FLAC components. You can quit Terminal after running.

2.0 Evaluating Amarra

A FREE 15-day, full featured trial of Amarra, Amarra Hifi and Amarra Vinyl is available. When you launch your Amarra product you will be presented with the following dialog box:

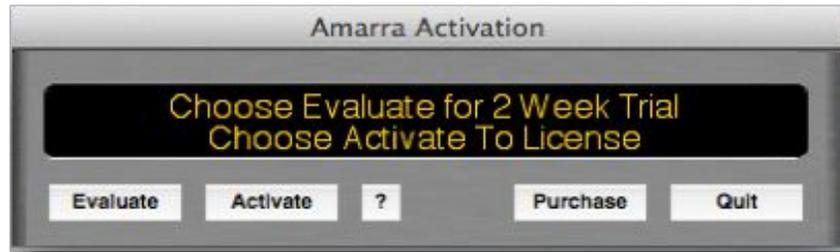


Figure 1: Evaluation dialog box.

<u>Evaluate button:</u>	Evaluate Amarra for 15 days. No Email address or any information is required.
<u>Activate button:</u>	Brings up the Activation Dialog (see below).
<u>Purchase button:</u>	Takes you to the online store to purchase an Amarra product.
<u>Quit button:</u>	Closes the Activation window and exits the application.
<u>? button:</u>	Brings up the Amarra Activation Guide.

Simply click on the 'Evaluate' button to begin your 15-day trial, it's that simple! If you've already had a trial of Amarra in the past, you will receive the following message. Please contact Sonic Studio if an additional trial is needed at sales@sonicstudio.com.

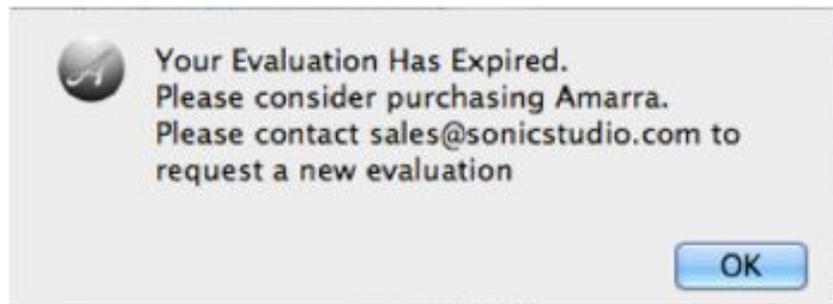


Figure 2: Evaluation Expired dialog box.

Click 'OK' to close the dialog. At the end of your evaluation you have the choice of Purchasing your Amarra product or Quitting the application. We hope your experience with Amarra is a positive one. You can purchase by clicking on the Purchase button and you will be directed to our online store.

3.0 Activating Amarra - New Users

Congratulations and Thank You for your purchase!

To Activate your Amarra product, you will need the following:

- Your Activation Code which was sent to you when you purchased your software.
 - HIFIJ8T6SXP48AD3ZQZT is an example code for Amarra Hifi
 - Amarra codes begin with AMAR
 - Amarra Symphony codes begin with AMS
 - Amarra Vinyl codes begin with AMV
- A working Internet Connection

To Activate your software, click the Activate button in the first Amarra Activation Dialog. You will then be presented with the Amarra Activation window shown below :



Figure 3: Authorization dialog box.

- Forgot Password Button: Sends your password to the email used when activated
- Activate Button: Activates Amarra using Code, email address and password entered
- Quit button: Cancels and closes the Activation window
- ? button: Brings up the Amarra Activation Guide

Enter information into the provided fields :

- A) Copy and Paste your Activation code into the Activation field.
- B) Add your email address - if you lose your password, it can be sent to this address
- C) Create your own unique password up to 16 characters in length and enter in the password field. Passwords should be simple and something easy to remember.
- D) Click on the Activate button to activate your Amarra product.



IMPORTANT NOTE:

Please note, if you forget your password then use the Forgot Password to have your current password sent to the email address you used when you first activated Amarra.



IMPORTANT NOTE:

Keep Your Activation Code in a Safe Place.
Save the original Email and create a License Control User Account (see below)

4.0 Activating Amarra - Existing User



PREVENT LOCK OUTS

Have your Activation Code available and be sure it is entered correctly.
Use Forgot Password to have your password sent to you if you are not sure.

For our existing Amarra Users, we've tried to make the update and reactivation process as easy as possible. Automatic re-licensing is available for like products (Hifi to Hifi, Amarra to Amarra, etc.).

For the automatic re-licensing mechanism to work, please read this important information.

Current Amarra and Amarra Symphony Users: Do Not change the name of your Amarra 24 folder.

Current Amarra Hifi Users: Do Not change the name of your Amarra Hifi folder.

Current Amarra Vinyl Users: Do Not change the name of your Amarra Vinyl folder

For Users moving from a trial of an Amarra Product or upgrading your Amarra product, please follow the directions below:

1. Delete your current Amarra product folder from your Applications folder in Finder
2. Re-run the appropriate installer and go through the Activation process from section 3.0. When you click Activate, you will be asked for a new password. Create and enter a new, never before used password up to 16 characters long and click 'OK' to activate and launch your Amarra product.



Figure 6. New Password Dialog

5.0 Activation Issues

After Activation you will see the following message :

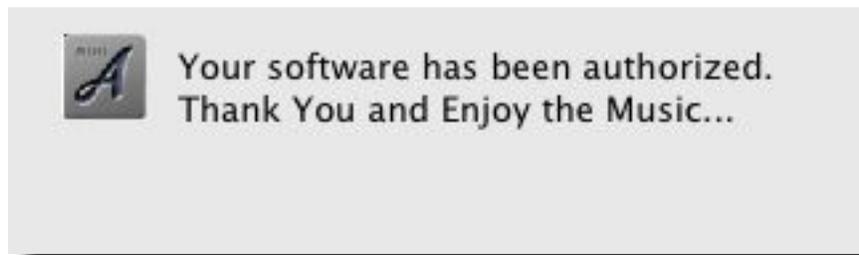


Figure 4: Success !!!

If you have any issues, please review the potential issues below. More information can be found on our FAQ.

1. Cannot connect to the network - Be sure you are connected to the internet.
2. Activation Code Invalid
Be sure you have entered the code sent to you. Use Copy and Paste to avoid mistakes.
Be sure you are activating the correct software for your license.
3. Password Invalid
When asked to enter a new password, it has to be a 'never before used' password
Passwords may be from 2 to 16 characters long
If you are not sure of your password, use the Forgot Password button to have your password sent to you.
4. LockOut - After 3 unsuccessful attempts at activation, you will be Locked Out and prevented from Activating your software. Write to support@sonicstudio.com and we will clear the Lock Out. Remember to include your Activation code and your IP address (visit www.whatismyip.com to obtain your IP address)
5. Activation required on every launch.
Please do the following:
 - Delete your current Amarra 2.4 folder
 - Delete any existing old Amarra, Mini or Hifi folders
 - Re-install Amarra and go through the Activation process again. Once you successfully activate your software, you should not have any issues moving forward.

6.0 License Control Panel : Manage Your License

The License Control Panel is a powerful tool that lets you manage your Activation Code, the assigned password and associated email address. The License Control Panel (LCP) is managed by softWORKZ, the provider of the software_DNA Activation solution used by Sonic Studio LLC.

6.1. Your Confirmation Email Message

Shortly after purchasing your copy of Amarra, you will receive a message from softWORKZ, similar to the message below, with your Confirmation Code. You will need this to manage your licenses on the LCP.



6.2 Setting up your User Account

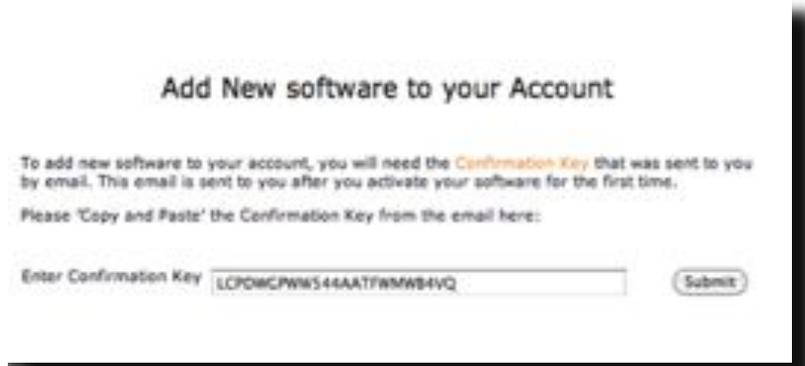
If you do not yet have a License Control Panel (LCP) account, you can open an account at <https://www.softworkz.com/license/index.aspx>. You will need to fill in a form depicted in the image below :



6.3 Adding your Software to your Account

If you already have an LCP account, you can add this software to your account by following these steps:

- Login to your account at <https://www.softworkz.com/license/index.aspx>
- Click on the Add Software Menu
- Copy and paste your Confirmation Key into the input box



6.4 Logging into your Account

Once your account is setup and your licenses are loaded, you can easily manage your account by logging into your License Control Panel Account at

<https://www.softworkz.com/license/index.aspx>



NOTE

We strongly recommend ALL users open a License Control Panel Account to be able to manage their account and license as needed. If you have any problems, please contact us at support@sonicstudio.com

7.0 Amarra Activation F.A.Q

I have entered my code and password correctly with a new password to do a re-activation, why is the application not being re-activated?

Verify that you have an Internet Connection. Your new password must be a new and never-used password. Verify that you have not previously used this password with this activation code.

If you are updating from a trial copy of Amarra or Hifi or are updating from a different Amarra Product (MINI to Amarra), please delete your current folder prior to launching the new Amarra Installer.

How often will my application connect to the activation server via the Internet?

Your application uses the Internet when it is first installed or when it is re-activated (such as after a disk reformat and reinstall, or if the software is moved to a new computer). The application may also do a quick check with the server when you run the application.

Will my application work if I don't have an Internet connection?

In general, an internet connection is required to activate your copy of Amarra. If no Internet connection is found during activation, or the activation server is not reachable, the software will ask you to do offline activation. The software will provide step-by-step instructions, where a file is written to disk that you move to a computer that does have Internet access (or email access). You can move this file via LAN, floppy disk, CD-R or USB key. You can use your Internet browser (on a machine that does have Internet access) to visit a special page to upload this file and receive another file in return. If you do not have any working browsers then the file can be emailed to our tech support (note there may be a delay in the return of the file depending on the time of day and week).

During activation what information is passed to the server?

No personal information or information about your computer configuration are transferred. A one-way hash* of some machine configuration data, your code, email and password used to activate Amarra are sent to the server during the first activation. We suggest you do not use one of your important personal passwords for the activation password, or a password that personally identifies you.

*One-way Hash: Codes that identify parts of the computer are put through a special function (called a 'one way hash') that turns the codes into one code number that is unique to your computer but cannot be deciphered (or reverse engineered) to determine what those components are. Only this hash value is sent to the activation server and not the details on the computer parts.

Can I move Amarra to another computer?

Yes, this can be done easily. Simply download the Amarra software to your new machine and go through the Activation process. There is no need to deactivate prior to moving your license, the process is automatic when you activate on your new machine. If you have your activation code and password this will be a fast and easy process.

What is the email address for and is it mandatory?

The email address on the activation and reactivation dialogs is mandatory. It can be used to retrieve a lost password. When you provide the email address it will not be used for marketing purposes or sold / provided to any third party. If you do provide an email address we recommend it be one that will be active for some time.

What if I have forgotten my password and did not provide an email address (or my email ad-

password is no longer valid)?

During a reactivation the previously provided password is required. If the password has been lost and cannot be recovered (because an email address was not provided, or the email address is no longer valid) you will need to contact our support via email or by phone. We will be happy to reset your password.

Will changes to my computer cause my application to stop working?

There are no changes that will cause a permanent disabling of the software. Major changes (disk reformat being one such major change) will mean that you need to reactivate the software. If you have your Activation code and password this will be a fast and easy process.

What happens if Sonic Studio or softWORKZ suspends service or goes out of business?

Both companies have been in business for several years, and are healthy and stable and will be around for many years to come!

Regardless, your activated application will continue working without the Activation server, although new activations or re-activations will not be possible. Both companies are committed to ensure that a patch will be made available ASAP to resolve this. Either a version with a replaced activation system or a version with no activation will be provided.

I wish to do an online activation but my firewall is set up to block such requests. What are the firewall settings?

The following is the information that you need to setup your firewall:

Main server IP address: reg1.softworkz.com

Backup server IP: reg2.softworkz.com

Backup server IP: reg3.softworkz.com

Port: 80 (Standard HTTP)

Domain: softworkz.com

Why is an activation system required at this time?

Software companies around the world have come to realize that activation- type copy-protection systems provide a reasonable solution to the problem of piracy while at the same time respecting customers by not burdening them with a hard-to-use licensing system. Reducing piracy means that the software vendor can use steady revenues to further improve the product and guarantee business continuation. It is unfortunate that piracy exists because we know the majority of our customers follow the license terms but it is a fact of life in this digital age.

We trust that this new Fwd: soundBlade Dealers: 2013 Preview system will be virtually transparent for the majority of customers.